

A tariff equivalent of non-tariff measures on European horticultural and fish imports from African countries

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“Europe is by far the most significant trading partner for Southern Africa...this means that decisions made in Brussels transform lives in the region, controlling whether factories close and jobs are lost, whether farmers grow maize or roses, families can earn enough to send their children to school” (ACTSA, 2001).



The price-wedge method: principles & applications

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- Is the gap between world & import prices; correction for tariffs, internal & c.i.f transport costs (Krissoff *et al.* (1997); Calvin & Krissoff (1998, 2005); Beghin & Bureau (2001); Yue *et al.* (2006); Ferrantino (2006).
- Why then price-wedge method?
 - NTB rooted in determinants of comparative advantages: endowments, technology, income, preferences (Henson *et al.*, 1999), (Chand, 2003).
 - A tariffification effect (Roberts *et al.*, 1999) from non-discriminatory NTB with asymmetric compliance costs (Wilson, 2008).



The analytical framework

- On demand side: Armington (1969) differentiation
 - a nested CES consumer utility function

$$\text{Maximize } U_j = \left[\alpha_{jj} q_{jj}^{\frac{\sigma-1}{\sigma}} + (1 - \alpha_{jj}) \left(\sum_{i=1, i \neq j}^M \alpha_{ij} q_{ij}^{\frac{\sigma-1}{\sigma}} \right) \right]^{\frac{\sigma}{\sigma-1}}$$

$$\text{subject to } p_{jj} q_{jj} + \sum_{i=1, i \neq j}^M p_{ij} q_{ij} = E_j$$

- a Marshallian demand for imports & domestic goods

$$\frac{q_{jj}}{q_{ij}} = \left[\frac{\alpha_{jj}}{(1 - \alpha_{jj}) \alpha_{ij}} \frac{p_{ij}}{p_{jj}} \right]^{\sigma} \quad p_{ij} = p_w + IFC_{wj} + CT_{ij} + TE_{ij}$$

- analytical expression of the tariff equivalent

$$TE_{ij} = p_{jj} \frac{(1 - \alpha_{jj}) \alpha_{ij}}{\alpha_{jj}} \left(\frac{q_{jj}}{q_{ij}} \right)^{\frac{1}{\sigma}} - (p_w + IFC_{wj} + IT_j + CT_{ij})$$

- On supply side: A monopolistic competition
 - Krugman (1990): plausible instruments

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Econometric results

Figure 3. Evolution of annual mean values of ad valorem tariff equivalent of NTB on fish imports

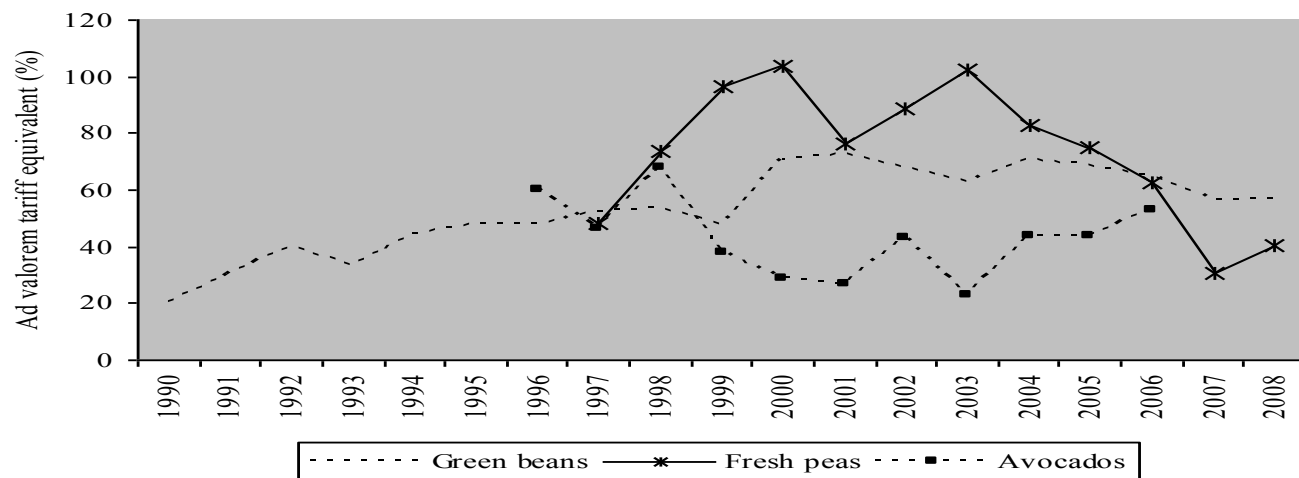
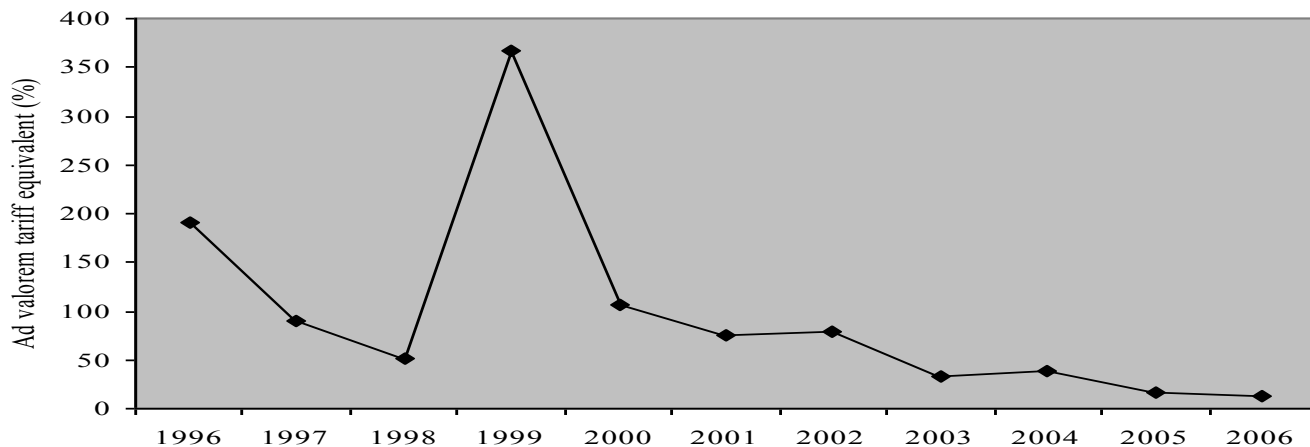


Figure 4. Evolution of annual mean values of ad valorem tariff equivalent of NTB on fish imports



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Concluding remarks

- -The NTMs analysed have a tariffication effect as they show asymmetric compliance costs between African and European suppliers.
- - Increasing foreign aid to help alleviate compliance costs through capacity building in African countries should stimulate trade of high-value FFV & fish products.
- - Complete trade liberalization between ACP and EU countries in the framework of the Economic Partnership Agreements (EPA) has to account for also these price-effects from NTB.
- - Strong differences in tariff equivalent among EU countries despite the single EU market. Hence, bilateral negotiations with private actors are more appropriate to deal with these trade issues.

